

PRESS RELEASE

OBSERVATORY OF TÉLÉCOMMUNICATIONS IN AFRICA AND THE MIDDLE EAST 3RD ÉDITION

Paris, May 25, 2009

Good news: Telecoms in Africa and the Middle East are still growing. Quantifica forecast **335 million subscribers for end 2008, up 29% from 2007**. Total **teledensity (fixed and mobile)** is still growing. Mobile teledensity, grew from 28.3% in 2007 to 32.2% in 2008, an increase of 13.78%! And landline teledensity, moved from 3.3% in 2007 to 3,5% in 2008.

Already the third edition!

Available for download at <http://www.quantifica.fr/mapafrica.aspx>, Quantifica has just published the third edition of the Observatory of Telecommunications in Africa and Middle East. With the support of its sponsors, Maroc Telecom and Tera Consultants, this Observatory, with over 30 000 data, meets an information gap for the region. Organised by country factsheets, information is presented in graphs. The Observatory is available in English and in French, with a standard country factsheet format which varies according to available data.

In addition to general macroeconomic information, each country factsheet describes:

The landline telephony market (number of subscribers, penetration, residential and business segmentation, subscriber base growth rate, outbound and inbound traffic, market revenues and Arpu).

The mobile telephony market (number of subscribers, mobile telephony market subscriber base growth rate, penetration, outbound and inbound traffic and operator market share, revenues, Arpu.)

The Internet market (number of internet connections and subscriptions).

A list of tariffs (prepaid and post-paid mobile, landline and Internet).

A regulatory framework presenting several variables (partial or total unbundling, VoIP, numbering plan, number portability) and market perspectives.

The Observatory is already the reference for all professionals interested in telecoms across the continent...

Mobile, still a driving growth force ...

Following the rest of the world, but even more dynamic, mobile telephony drove the market with more than 38 million new subscribers in 2008. On December, 31st, 2008, the total **number of customers to mobile services** was 303 million, versus 264 million at end 2007.

... Revenues climbing...

Overall, QUANTIFICA estimates **telecommunication revenues** in the region at \$ 50 billion dollars for the year 2007, an increase of 13.7% over the previous year.

...spurred by transnational groups...

Transnational operators are strong contributors to growth, with the first five groups reckoning more than 151 million mobile customers.

Quantifica also sells data in Excel format.

Contact :

Sara Clignet

s.clignet@quantifica.fr

+ 33 (1) 55 04 87 30

QUANTIFICA is a centre of international independent research and analysis since 1988. Trough our online database you can create a customisable tool with over 250 000 data from the world of electronic communications and media markets. Choose among 700 operators, 130 countries and over 3, 000 variables. Our customers include regulation authorities, operators and also investment banks and consultancies.